

Henry Rotering

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Summary

Creative and experienced designer
with a broad range of talent

Good organizational and
time management skills

Command of InDesign, Illustrator
Photoshop, Dreamweaver,
CSS and HTML

Proficient with Flash, Javascript,
PHP and CMS based web design

Responsible, efficient, and flexible

Software knowledge

InDesign
QuarkXPress
Illustrator
Photoshop
Flash
Dreamweaver
Microsoft Office Suite

Objective

To obtain an engaging creative position in an outgoing and personable environment that will allow my marketing and creative skills to grow.

Professional Experience

Web/Graphic Designer » Imaginal Marketing Group
New Orleans, Louisiana. May 2008- present

- Design and code valid, accessible and search engine optimized websites
- Build brands and design business collateral for a diverse collection of clients
- Monitor Google AdWords campaigns
- Facilitate CMS training with clients

Graphic Designer » Greater Madison CVB
Madison, Wisconsin. February 2006 - April 2008

- Work with the marketing team to create multi-platform advertising and other marketing material to drive tourism in the Greater Madison, WI area
- Oversee graphic standards with all printed and online material
- Maintain and organize an extensive graphics library
- Draft proposal requests for graphic and multi-media projects
- Design promotional and informational materials for national, regional and local conventions

Graphic Designer » Axley Brynelson, LLP
Madison, Wisconsin. January 2007- April 2008

- Manage marketing projects and assist the Director of Marketing
- Create business forms to be used throughout the office
- Update, redesign and maintain company web site

Graphic/Web Designer » designCraft Advertising
Madison, Wisconsin. February 2005 - February 2007

- Design, program and maintain web sites
- Work efficiently and meet deadlines on a tight schedule
- Communicate directly with clients to build lasting business relationships
- Design unique and effective online and print advertising

Education

Associate of Applied Science, Graphic Design
Western Wisconsin Technical College
La Crosse, Wisconsin. 2004

Peer tutor for Photoshop, InDesign, QuarkXpress,
Illustrator, and GoLive

Electronic Design/Publishing Certificate
Western Wisconsin Technical College, La Crosse, Wisconsin. 2004